

Rules

The competition is international. The awards are given in two groups: European and non-European films. Each of these groups is divided into the following 5 categories.

To enter the competition the film must be uploaded to the Young Director Award-website before the deadline.

1. Categories

1. BROADCAST: Entries must be one of the director's first 4 commercials for public television or cinema.
2. FILM SCHOOL: Films must have been produced as school projects at a recognized film school.
3. TEST COMMERCIAL: The film must have been produced as a "test commercial" – i.e. without a real client and with the main purpose of building up the director's reel.
4. WEB FILMS: Films must have been produced exclusively for use on the web and advertisers campaign websites.
5. BRANDED SHORT FILMS: Entries must be branded short films, i.e. films made for a client and with a significant branding

2) Eligibility

1. The competition is only open to directors.
2. Entries must be one of the director's first 4 commercials.
3. Films must have been produced May 2009 or later.
4. Films must have been made for a client with the purpose of public broadcasting (except for film school and test category)
5. The permission of the copyright owner must be obtained for entry into competition.
6. Each director may enter up to 4 films.
7. Campaigns consisting of several films can be entered but only as individual films. If a campaign for example consists of 5 films, only 4 of these can be entered. Each film will be judged individually.
8. Films directed by a team of directors can be entered. Each director must, however, fulfill the above criteria (2-4).
9. Maximum length of films depends on the category:
 - Broadcast: 90 sec
 - Filmschool: 90 sec
 - Test: 90 sec
 - Web-film: 90 sec
 - Branded shortfilm: 180sec
10. Entry must include all necessary credits.
11. Entries must be uploaded before deadline
12. The CFPE is entitled to exclude films not fulfilling the above criteria.

For further information about YDA please contact:

Hannes Jakobsen
Project Manager
Young Director Award

hannes@youngdirectoraward.com

Tel. +45 2623 3422

3) Entering the film

1. The film must be uploaded to the Young Director Award website
2. The film must be in 16:9 anamorphic
3. The format of the uploaded file must be MPEG-4 with sound (.mp4), Quicktime H.264 (.mov), Quicktime H.263 (.mov) or Quicktime dv (.mov).
4. Desired filesizes between 15 mb and 60 mb. Maximum filesize is 100 Mb.
5. The desired resolution is pal (720x576). 640x480 resolution can be accepted.
6. When entering a film, the online entry form must be filled out, including declarations stating:
That this is one of the first 4 commercial projects made by the director, and
That the film has been produced May 2009 or later.
7. Entrants must pay an administration fee of 38 EUR to enter a film into the award (except student category).
8. The administration fee must be paid online with credit card.
9. The entry process is not complete until the administration fee is paid.

4) Shortlist

1. A shortlist will be selected among all films entered.
Shortlisted directors will be informed directly.

5) Judging

1. Judging will take place June 2010. The judging panel will comprise one nominee from each CFPE member association and Lyndy Stout (editor at large, SHOTS magazine)
2. The prizes will be given at a ceremony June 23rd in Cannes.

6) Treatment and publication

1. Entrants authorize the CFPE to screen or publish the film or any still from the film in connection with the promotion of the competition.
2. Entrants will be required to supply additional material of any winning work for promotional publication or exhibition.
3. Entrants agree to hold CFPE harmless of any claim that may be made against them by reason of any such screenings or publication.

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